# John 'Jay' H. Harland, III

President, CSA Planning Ltd.



### **Contact**

4497 Brownridge Terrace Medford, Oregon 97504 541.779.0569 jay@csaplanning.com

## **Key Skills**

Project Management
Land Use Analysis
Excellent Writer
Hearing Testimony
Gantt Charts
Construction Project
Budgeting
Subcontract Management

Software: ArcMap GIS; MS Office Suite; Acrobat; Illustrator; Photoshop

# Community Leadership

Past Chair Chamber of Medford-Jackson County (2nd Largest Chamber of Commerce in OR): Current Vice-Chair Jackson County Economic Advisory Committee: Chamber Transportation Advocacy Committee & Housing and Land Use Action Team; City of Medford Transportation Commission: Public Advisory Committee for South Stage Road Interchange Planning; Mt. Ashland Facilities Committee Member; Past Commodore Rogue Yacht Club: Medford Rogue Rotary;

### **Profile**

Diligent professional who thrives on building relationships and leading project teams on major development projects to obtain land use entitlement approvals and attain real estate objectives with 20 years of experience as a professional land use planner in Oregon.

### **Experience**

CSA President (Medford, OR)

Feb. 2017 - Present

In addition to all the below responsibilities as a Principal Planner with CSA Planning Ltd., I run all aspects of the business operations. These management functions include IT, financial oversight, marketing, sales, insurance policies, human resources, and employee development. My role as President includes work with clients on real estate strategy and deal negotiations, development project pro-formas; project budgets, contracting, and contract management.

#### CSA Principal Planner (Medford, OR) Oct. 2004 - Present

This position involves project management for a wide variety of land use planning and transportation planning projects. Approximately seventy percent of the workflow is private sector land use entitlements and real estate development permitting. The remaining thirty percent is government sector work. Project management workload is 30-40 high priority land development and entitlement projects at any one-time.

Extensive experience in Oregon land use planning and permitting projects. Examples of major projects for which I have been the principal-in-charge include the following:

- Statewide Planning Goal Exceptions: New transportation facilities in an EFU Zone; ~900 acre Expansion of Subtitle C Landfill (Hazardous Waste Landfill); ~900 acre port expansion (in-process)
- Aggregate Resource Goal 5 Amendments: Rock-n-Ready Mix Sand and Gravel Expansion; Dry Creek Landfill Hard Rock Aggregate Resource; Willow Creek Aggregate (in process)
- Numerous Urban Growth Boundary Amendments
- Extensive Subtitle D landfill permitting work
- Major Utility corridor permitting [power and gas transmission lines]
- Regional Problem Solving Project development for City of Coos Bay (in-process)
- Development Ordinance Re-writes for City of Burns and Town of Lakeview
- Numerous Planned Unit Development and Master Plan projects
- Farm and Forest Impacts Analyses
- Extensive Lot Legality Analysis and Permitting
- Property Line Adjustments, Partitions and Subdivision (50+)
- Commercial and industrial site plan developments (50+)
- Conditional Use Permits (50+)

Development work has included hundreds of subdivision tentative plats over the years and directing work on numerous public improvement plans. The development entitlement work includes coordination and management of workflow for the project team which typically includes civil engineering, surveying, and geotechnical engineering along with various other specialties depending on the needs of the project such as: wetlands permitting, environmental remediation, traffic engineering, archeological investigations. Recent major projects under management include: New school district master facilities plan that included comprehensive life-cycle analysis of all the District owned buildings and facility needs which resulted in a successful ballot measure for \$65M in funding to construct a new high school and improve all other schools in the district. Ponderosa Place Tentative Subdivision Plat for Hayden Homes, a 173-lot residential subdivision with a mix of housing types in Medford, Oregon. Mountain Top Multi-Family PUD Revisions.

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# Activities & Interests

Backcountry Skiing;
Resort Skiing;
Mountain Biking;
Windsurfing;
Snowmobiling;
Sailboat Racing;
Fishing;
Music;
Cooking;
Tackling a never-ending
list of honey-do's

## **Experience (continued)**

Work also involves extensive technical analyses such as financial spreadsheets to calculate project cost-benefits and feasibility; GIS analysis and GIS database development; Advanced statistics including parametric and nonparametric procedures; property ownership records research; title report reviews; reviews of subject matter expert reports such as wetlands assessments, geotechnical reports, environmental reports, traffic studies, architectural plans, civil engineering plans; and land surveys.

Associate Planner (Medford, OR) Oct. 2001 - Oct. 2004

This position involved typical local government land use planning work in both current and long range planning capacities for Jackson County, Oregon. Typical duties included customer service at the planning counter, preparation of staff reports, research and analysis, and GIS analysis. This position was also responsible for the development of the Jackson County's first Transportation System Plan development and adoption.

### **Education**

#### M.A. in Geography

University of Montana

- 4.0 GPA (4-point scale)
- Course-work emphasized community analysis, economic geography and GIS
- Thesis research funded by Missoula Planning Office of Planning and Grants and presented and peer reviewed at the Pacific Regional Science Conference in 2001

### B.A. in Philosophy

University of Montana

- 3.1 GPA (4-point scale)
- Yes, I once read the every word of the Critique of Pure Reason

### High School

Bozeman High School

- College Prep. Diploma